



THE MARC JAIDEN PROJECT
VISION WITH HEART

A Night of Celebration

May 19th, 2018

Benefiting the communities with limited resources and poor vision.

The Marc Jaiden Project is a community movement that transforms lives by engaging eye care specialists, sponsors, supporters and individuals with one goal in mind - to provide **VISION WITH HEART** for the community in need.

We believe that a person should never be limited by poor vision; therefore we provide vision care to the community in need, locally and globally. The Marc Jaiden Project helps restore eyesight, provides eye wear and prevents vision loss.





When vision is limited, the incidence of depression increases and reliance on family, friends and community service doubles. Poor vision leads to lower rates of employment, greater social isolation and emotional distress. The impact of poor vision is greater than the disability burden for breast cancer, prostate cancer, melanoma, and HIV/AIDS combined. Considering these factors, it is little wonder that low vision ranks alongside cancer as the health issue people fear most.

Almost five million people in America today lack access to glasses. This means that 15% of the population cannot effectively learn or work properly. Globally about 315 million people don't have access to visual health. The Marc Jaiden project is determined to address this problem.



In the last six years we have provided over 22,500 screenings, over 16,500 eye exams and over 13,000 eyeglasses to those limited by poor vision.





THE MARC JAIDEN PROJECT

A Night of Celebration

Saturday, May 19th, 2018
Eden Roc Miami Beach

Join us at our 4th Annual Gala, as we take you on a visual experience you will not want to miss. In appreciation of all of our sponsors and supporters, The Marc Jaiden Project would like to celebrate our continued partnerships and great accomplishments. With the funds from this year's Gala, we will be able to distribute eye wear to the Puerto Rican community and provide vision screenings both in Haiti and at the His House Children's Home Back-to-School event in Miami.

LOVE SPONSORSHIP

\$25,000

- Logo inclusion on all email blasts, invitations, and collateral pieces
- Presenting Sponsor will be mentioned in Press Release
- On-stage recognition at Gala as presenting sponsor
- On-stage check presentation
- Opportunity to address the audience during the formal portion of the evening program
- Possible Interview Opportunity at Gala
- Logo on Step & Repeat
- Logo on stage projections
- Two tables of ten seats
- Private transportation to Gala
- Back Cover Full page company advertisement in the event program
- Social Media Exposure
- Logo on the Marc Jaiden Project website



THE MARC JAIDEN PROJECT

HOPE SPONSORSHIP

\$10,000

- Logo on Step & Repeat
- Logo on stage projections
- Two tables of ten seats
- Full page company advertisement in the event program
- Social Media Exposure
- Logo on the Marc Jaiden Project website



THE MARC JAIDEN PROJECT

HAPPINESS SPONSORSHIP

\$5,000

- One table of ten seats
- Half page company advertisement in the event program
- Social Media Exposure
- Logo on the Marc Jaiden Project website



THE MARC JAIDEN PROJECT

WISH SPONSORSHIP

\$2,500

- One table of ten seats
- Recognition in the event program



THE MARC JAIDEN PROJECT

ADDITIONAL OPPORTUNITIES

Special Packages:

- Photo Booth Sponsorship
- Valet Sponsorship
- Custom Sponsorship

Additional ways to support:

- Gift-in-kind Donations Accepted
- Raffle, Live & Silent Auction Donations

Single Tickets:

- Early Bird Gala Ticket (until April 15th) - \$200 per person
- Gala Ticket (after April 15th) - \$250 per person



THE MARC JAIDEN PROJECT



THE MARC JAIDEN PROJECT

305-741-5853

info@marcjaiden.com

www.marcjaiden.com



Follow us @marcjaiden